



Simple. Bold. Drink it in.

Fancy a latte? Jonesing for a mocha? Need something ready-to-go?



[VIEW OUR BREWS](#)

“

*Best tasting coffee
I ever had... I never
knew this is how
coffee is supposed
to be.*

— Customer

“

*An awesome
product with solid
execution on both
the inside and
outside of the
bottle.*

— BevNet

“

*This is the best
cold brew that you
can get at home
without brewing it
yourself.*

— Customer

Grab a Taste

Check out where you can buy Secret Squirrel in your area.

Our Story

Learn the tale behind Secret Squirrel.

Savor the flavor

Whip up a delectable treat with our cold brew.

Shop Online

Have Secret Squirrel delivered to your home.

Get news and updates

© 2015 SECRET SQUIRREL COLD BREW, LOS ANGELES, CA | INFO@SQUIRRELBREW.COM



A family-owned business.

It all started with a few simple beans. Owners Trevor and Rebecca Smith have always cherished the experience of sharing a laugh over a great cup of coffee. As true coffee aficionados, the two began to experiment with different ways to create and enjoy their favorite beverage, from bean types and roasting profiles to brew times to filtering options.

Letting the secret out.

Fueled by their passion and inspiration from seeing artisan food trends spilling into restaurants and grocery chains, Trevor and Rebecca just couldn't keep their secret any longer. They began selling Secret Squirrel at a local farmers market and quickly built a community of cold brew loyalists.



Spreading the buzz.

Now partnered with the largest independent natural foods distributor, Secret Squirrel is available in specialty grocery stores across the country and continues to grow with the support of cold brew lovers everywhere. Keep your eyes peeled for our cold brew in your area and remember - squirrels are intelligent creatures. They know great coffee.

Why Cold Brew?

Sometimes squirrels like to hibernate. Burrow behind a wall of warmth. And sometimes, coffee can hibernate. Hide behind mounds of sugar and creamer and other additives that bury its flavor. But we don't believe in having our coffee burrow behind anything.

Our handpicked organic Fair Trade beans are roasted to perfection, cold brewed for 18-24 hours, double filtered, and bottled quickly. This process releases the full bold flavor of our beans without any bitterness or acidity. A taste so smooth, you won't need to hide it beneath anything.

Pure. Simple. The secret is out.



32oz. Cold Brew Concentrate

Keep the refills coming! With 3x concentrate and 12 delicious servings, our premium bottle will keep you bright-eyed and bushytailed far beyond your early A.M. meeting.

Ingredients:

Organic Cold Brew Coffee, Filtered Water



16oz. Cold Brew Concentrate

The one that started it all. Our original bottle holds 6 scrumptious servings and guarantees you won't want to hibernate until next winter. **Buy Online!**

Ingredients:

Organic Cold Brew Coffee, Filtered Water



12oz. Cold Brew Ready to Drink

Grab it and go! The ready-to-drink version of our concentrate will get you buzzing and keep you coasting all throughout the day.

Ingredients:

Organic Cold Brew Coffee, Filtered Water



16oz. Caffe Latte

The secret behind a real latte? Using just 2 ingredients. Kickstart your morning the right way with our luscious latte.

Ingredients:

Whole Milk, Organic Cold Brew Coffee



16oz. Dark Chocolate Mocha

Need an excuse to take your coffee break? This velvety rich treat is perfect for any time of the day.

Ingredients:

Whole Milk, Organic Cold Brew Coffee, Organic Cocoa, Organic Cane Sugar



16oz. Vietnamese Latte

Indulge in our adaptation of the Vietnamese beverage. Creamy, silky, and purely wholesome.

Ingredients:

Whole Milk, Organic Cold Brew Coffee, Condensed Milk

Get news and updates

Email Address

SIGN UP



Wake up your appetite.

Here at Secret Squirrel headquarters, we're always brewing up new adventures in the kitchen. From beverages to cocktails to baked goods and beyond, we're firing up some serious deliciousness with our cold brew.

Have a recipe you'd like to submit? Send us your favorite cold brew concoction and we may feature it on our site! Here are some of our favorite recipes.



Contact Us

For all questions and comments, send us a note. Or spell out your inquiry with acorns.

Name *

First Name

Last Name

Email Address *

Petnet  

Meet the Petnet App



PORTION CONTROL

Precisely measure portions based on your pet's age, weight and level of activity.



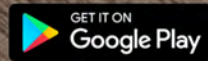
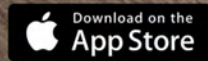
INTELLIGENT MONITORING

Keep tabs on your pet's eating habits throughout the day.



FOOD ANALYSIS

Get a snapshot of how healthy your pet's food is with the Food Report Card.



Personalize the way you feed your pets.

Petnet's guide to healthier feeding habits.



Every Pet is Unique

Tell us about your pet's age, weight and level of activity so we can get to know them.



Food Analysis

Knowing what's in your pet's food brand and recipe helps you make the best decisions.



Daily Meal Goal

With your pet and food info we're able to guide you to daily meal recommendations.

Always feed the right amount.

With a built-in scale and the Petnet app, the SmartBowl helps you feed the right amount for every meal.



SMART FOOD SCALE

Accurately measures your daily portions and feedings.



LED DISPLAY

Let's you know when you've fed the perfect portion or went over.

