



# A family-founded business.

It all started with a few simple beans. Founders Trevor and Rebecca Smith have always cherished the experience of sharing a laugh over a great cup of coffee. As true coffee aficionados, the two began to experiment with different ways to create and enjoy their favorite beverage, from bean types and roasting profiles to brew times to filtering options.

## Letting the secret out.

Fueled by their passion and inspiration from seeing artisan food trends spilling into restaurants and grocery chains, Trevor and Rebecca just couldn't keep their secret any longer. They began selling Secret Squirrel at a local farmers market and quickly built a community of cold brew loyalists.



## Spreading the buzz.

Now a part of Pure Steeps and partnered with the largest independent natural foods distributor, Secret Squirrel is available in select stores and continues to grow with the support of cold brew lovers everywhere. Keep your eyes peeled for our cold brew in your area and remember - squirrels are intelligent creatures. They know great coffee.

# Simple. Bold. Drink it in.

Fancy a latte? Jonesing for a mocha? Need something ready-to-go?



# Why Cold Brew?

Sometimes squirrels like to hibernate. Burrow behind a wall of warmth. And sometimes, coffee can hibernate. Hide behind mounds of sugar and creamer and other additives that bury its flavor. But we don't believe in having our coffee burrow behind anything.

Our handpicked organic beans are roasted to perfection, cold brewed for 18-24 hours, double filtered, and bottled quickly. This process releases the full bold flavor of our beans without any bitterness or acidity. A taste so smooth, you won't need to hide it beneath anything.

Pure. Simple. The secret is out.





**10 oz. Caffe Latte**

The secret behind a real latte? Using just 2 ingredients. Kickstart your morning the right way with our luscious latte.



**10 oz. Dark Chocolate Mocha**

Need an excuse to take your coffee break? This velvety rich treat is perfect for any time of the day.



**10 oz. Vietnamese Latte**

Indulge in our adaptation of the Vietnamese beverage. Creamy, silky, and purely wholesome.



**10 oz. Chicory**

Our nod to the Big Easy, and yes it does go down easy. Try this southern delight and you're in for a treat!

# Wake up your appetite.

Here at Secret Squirrel headquarters, we're always brewing up new adventures in the kitchen. From beverages to cocktails to baked goods and beyond, we're firing up some serious deliciousness with our cold brew.

Have a recipe you'd like to submit? Send us your favorite cold brew concoction and we may feature it on our site! Here are some of our favorite recipes.

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## Try Something Different

### **Secret Squirrel Coconutty Mocha**

*Ingredients:*

- 4 oz. Secret Squirrel Concentrate
- 8 oz. Coconut Milk
- 1 T. Chocolate Syrup (add more to taste)

*Instructions:*

Mix and pour over ice.

### **Café Cubano**

*Ingredients:*

- 2 oz. Secret Squirrel
- 4 oz. Half and Half
- 1 t. simple syrup
- 1 dash of cinnamon

*Instructions:*

Mix and pour over ice.

Add whipped cream if you like.



# Contact Us

For all questions and comments, send us a note. Or spell out your inquiry with acorns. You can also reach out to us at [hello@squirrelbrew.com](mailto:hello@squirrelbrew.com) or call us at +1 657-295-4497.

For all wholesale inquiries please [click here](#)

Name \*

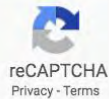
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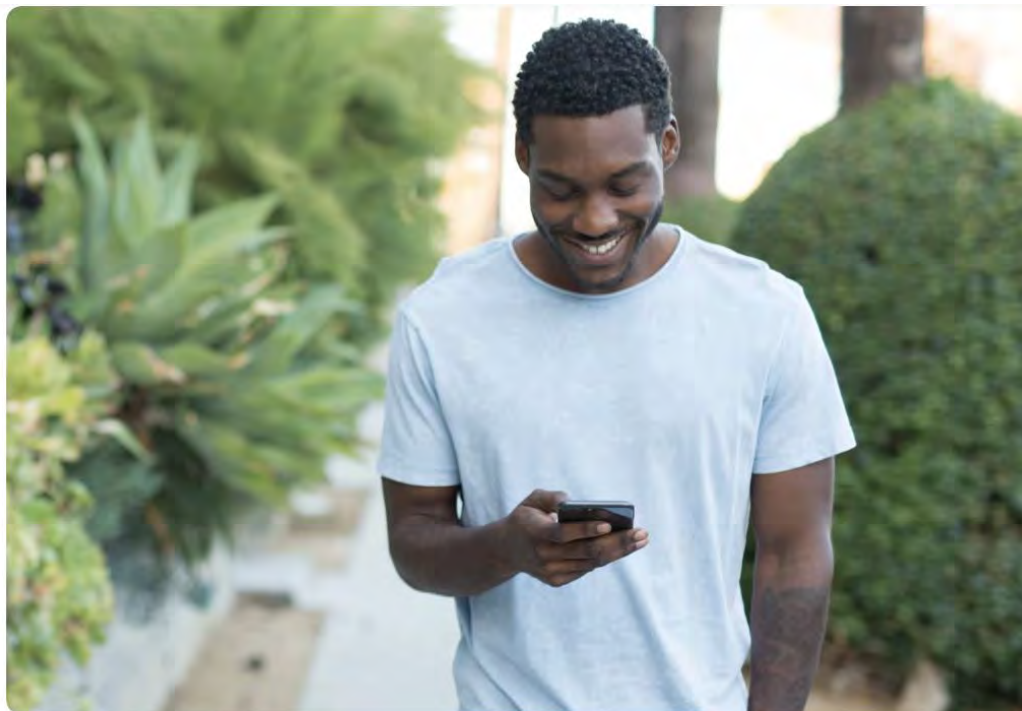
With the SmartFeeder, you can set up automatic feedings for your pet, with individual portion sizes.

*Kimberly*  
TRONIC

## Look! Mittens just finished breakfast.

Check in on your pet's meals and keep tabs on their eating habits, with the Petnet App.

DESIGNED FOR  

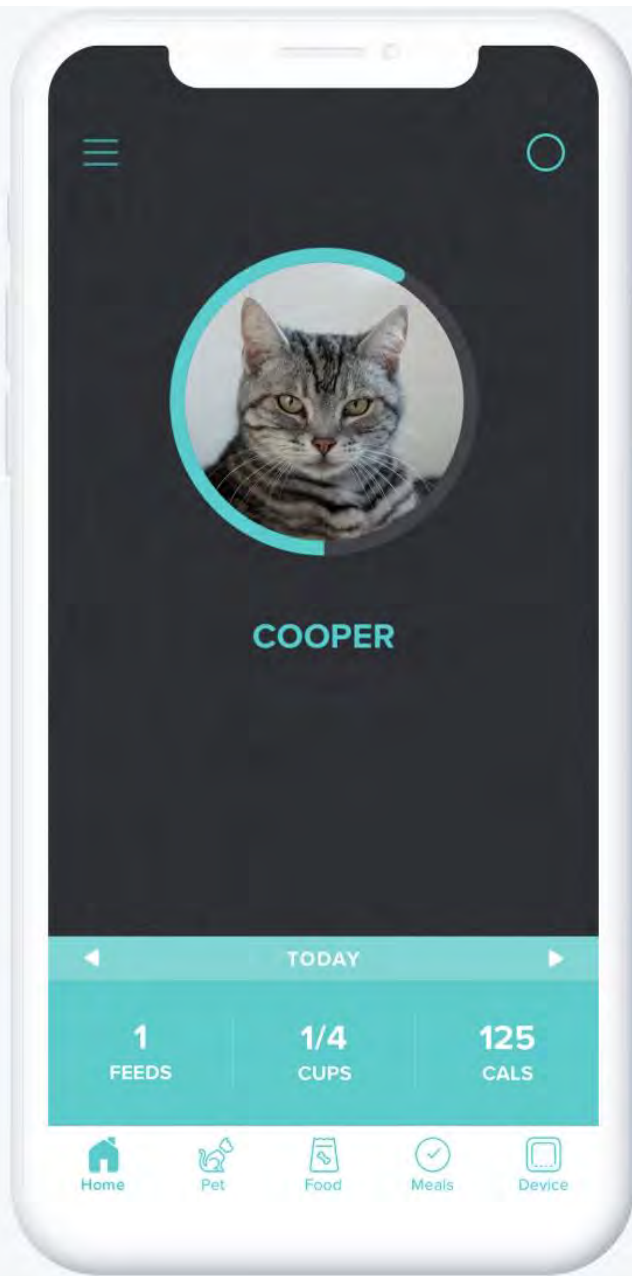


## Simply pour, and we'll measure.

The SmartBowl precisely measures portions as you pour. Let the lights on the front of the bowl guide you to healthier feeding.

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*Kimberly*  
T R O N I C 



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