



www.petnet.io



Founded:	2013
Headquarters:	Downtown Los Angeles
Employees:	30
Founders:	Carlos Herrera, Dustin Morales, Chris Diebner
Products:	SmartFeeder \$149 SmartBowl \$79

Founded in 2013, Petnet is the leading provider of personalized pet technologies that enable pet owners to stay connected to and make the best feeding choices for their pet. Approximately 53% of pets in the U.S. are overweight or obese - meaning they're predisposed to complications like hyperthyroidism, oral disease, diabetes, pancreatitis, arthritis and cancer. Matching individual pets with proper portions and ideal food types improves pet health and eliminates these risks.

Petnet makes it easy for owners to give their pets the right food in the right amount. The free Petnet iOS/Android app calculates the daily calorie intake for pets based on details like age, weight, activity level, breed and food type. In conjunction with the app, the SmartFeeder and SmartBowl enable owners to customize their pet's feedings, discover insights about their pet's eating habits and make intelligent decisions about their pet's health.

The SmartFeeder and SmartBowl are available at Petco stores and petco.com.

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